



train by cell

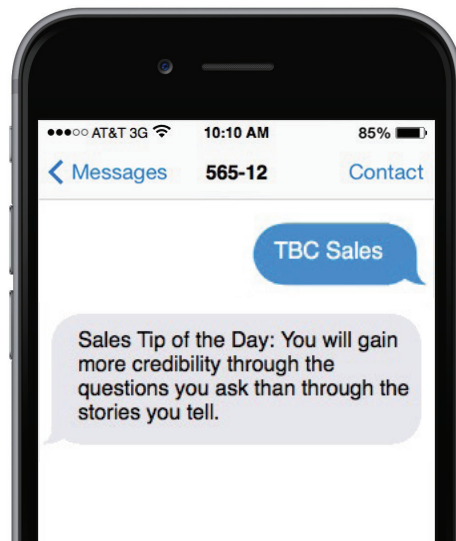
TRAIN BY CELL PROVIDES MOBILE TOOLS FOR EMPLOYEE ENGAGEMENT

Training and communicating with your workforce is harder each year. Use the tool everyone is tethered to – their phone – to solve this problem. Train by Cell’s Mobile Web Authoring and Text Message Communication Platforms turn every cell phone into a personalized tool for training, engaging and reminding.

OUR SOLUTIONS



Mobile Web Authoring/
Publishing Platform



Text Message
Communication Platform

DEPARTMENTS USING TRAIN BY CELL

SALES

Sales Tips: Send weekly or daily tips.

Sales Alerts: Send product updates, sales goals, deadlines, or meetings.

Sales Training: Train team on products and services.

HR & ONBOARDING

Onboarding: Remind new employees of trainings or tasks.

Open Enrollment: Send employees dates of open enrollment or benefit package information.

HR Handbook: Provide HR handbook via mobile website.

TRAININGS

Tests & Quizzes: Schedule and test knowledge with mobile web quizzes.

Assessments: Provide pre- and post-assessment content.

Performance Support: Send follow-up links to remind employees of key points.

COMMUNICATION & MARKETING

Reminders/Alerts: Update staff on meetings, news, emergency information.

Contests/polls: Gather employee feedback or hold workplace contests.

Coupons: Customers can opt-in to receive text alerts of coupons or discount codes.