

CASE STUDIES

Training Reinforcement

One of the largest thrift stores in the world uses the platform to educate and onboard staff.

Post-Classroom Reinforcement

Large manufacturer schedules SMS to employees days after a class ends to continue learning and excitement.

Simplify Onboarding

New York financial institution encourages mobile participation for orientation and micro-learning.

Improve Employee Communication

Paper goods manufacturer greatly increases communication with workforce by sending texts with links to mobile content.

Offer Just-in-Time Content

National healthcare company uses texting to inform staff of time-sensitive information.

Supercharge Recruiting

One of the nation's largest retailers asks applicants to text in to receive job application information.



PROVIDING MOBILE ENGAGEMENT SERVICES TO ORGANIZATIONS FOR 7 YEARS

We Serve Many Industries

Healthcare

Banner Healthcare
Christiana Care
Kaiser

Associations

Society of
Women Engineers

Hospitality

Oakwood Industries

Manufacturing

Becton Dickinson
Kimberly Clark
Michelin
Tarkett
Phonak

Automotive

BMW Finance
Nissan

Universities

San Diego State

Workforce

Middlesex County

Technology

Microsoft

Finance & Insurance

A.J. Gallagher
Bloomberg
Union Bank

Government

Virginia Criminal
Justice

Utilities

Portland General
Electric

Retail

Deseret Industries
Gap
Goodwill Industries
Mary Kay

Distribution/ Wholesale

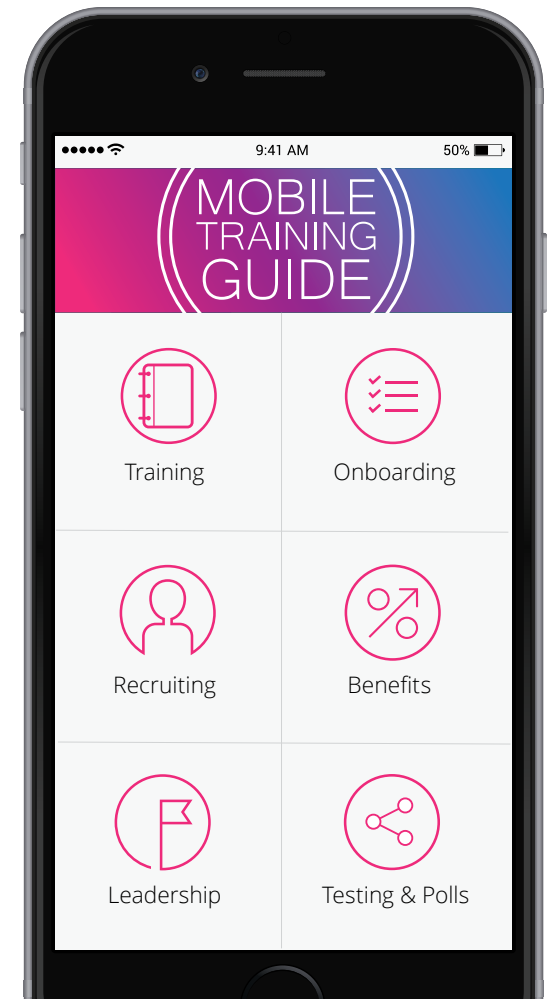
Southern Wine &
Spirits

Services

Certa Pro Painters



train by cell



Mobile Solutions for Employee Engagement

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TRAIN BY CELL

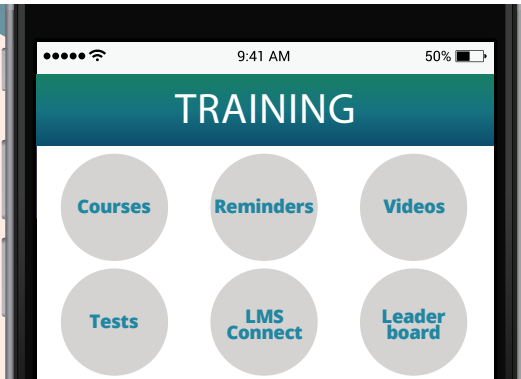
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NEW!

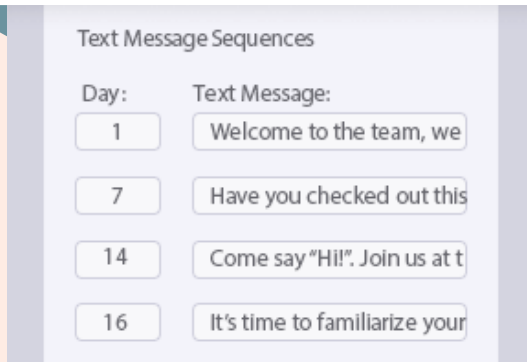
MOBILE SERVICES FOR 2018

Pre-built Mobile Web Templates



From onboarding to training to recruiting, use our template to jump-start your new mobile launch.

Pre-built Text Message Sequences



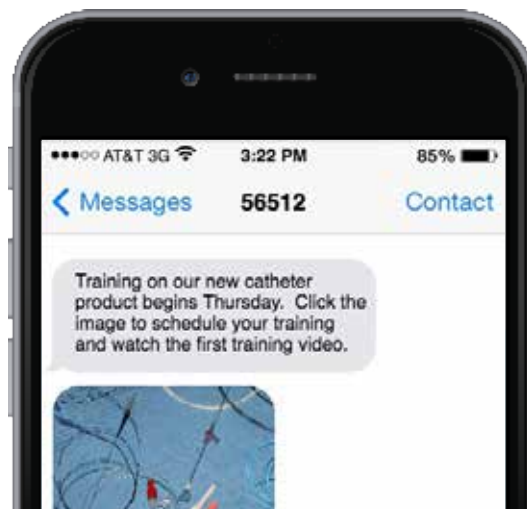
Choose from our SMS templates to start engaging with your staff.

2 MOBILE PLATFORMS

1,000 USES

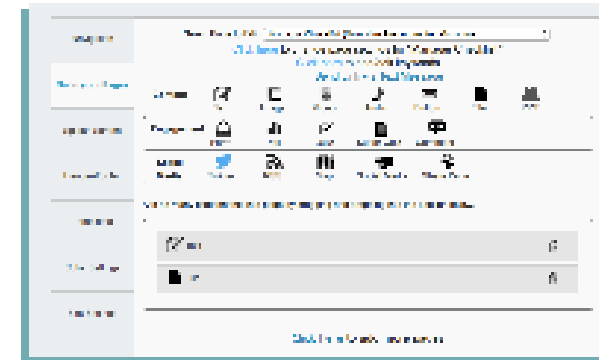
TEXT MESSAGE (SMS) COMMUNICATION PLATFORM

- Texts always get read, unlike email — cut through communication clutter
- Message every employee, not just those with a company email account
- Include links to mobile web sites
- Push images or GIFs for more engagement
- Works in every country
- Employees can "opt in" to a variety of lists
- Schedule texts based on calendar date or a sequence based on when list was joined

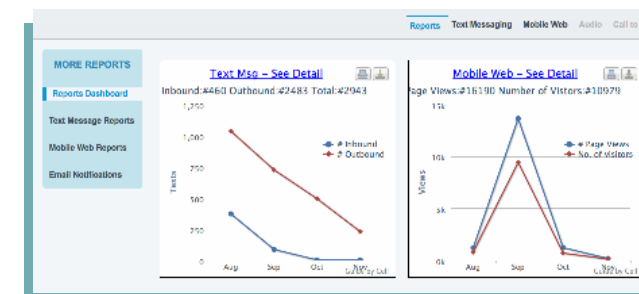


RESPONSIVE MOBILE WEB PLATFORM

- Provide access to any content via a phone, tablet or desktop
- Available anywhere in the world
- No downloads
- No I.T. involvement required
- Drag-and-drop simple creation of mobile pages
- Control individual employee access by work schedule
- Track every page view, video watched, quiz or poll taken by employee ID #
- Secure site with password-protected content, if needed



Site Builder



Reporting Dashboard