



## NEW WAYS TO ENGAGE WITH TRAIN BY CELL



**You may be using the Train by Cell platform for training. But there are many more uses of the tools to better engage, train and inspire your employees.**

### Training

#### *Reminder texts*

Class and seminar attendees can be added to specific lists and reminded of upcoming events by a text message. You can set these in advance to make it a quick and seamless interaction.

#### *Sequenced texts for training*

Schedule messages in advance to go out with tips, links, or videos for training materials. Stagger the message to go out in day, week, or month intervals to make the material relevant and effective.

#### *Course-specific mobile site*

Keep it simple with accounts devoted specifically to one particular course.

#### *Training video library*

Keep all training videos in one location on the mobile platform. At a meeting? Have some down time? Easily access the entire library of training content.

#### *Surveys & polls*

Send trainees a text with a link to have them complete a poll or survey. Results can also be displayed on a screen for meetings and presentations, so that you can quickly and easily gauge the climate of the room .

#### *Training games*

Make training fun with leaderboards and quizzes. You can assign point totals to any mobile interaction to promote use.

#### *Leaderboard services*

Track training and learning with our mobile leaderboard. Make the training competitive and see who comes out on top by assigning points to content and for interaction. Who will win a prize?

### HR

#### *Recruiting*

Job seekers can text in to get updates about new job openings. Let people know about job fairs or available positions with texts sent to a specific groups of job seekers.

#### *Mobile employee handbook*

Store information about benefits, staff event dates, company guidelines, etc. Everyone is on the go, so make it easy to access important information.

#### *Pre-first day & first day texts*

Extend a warm welcome to new employees on their first day using scheduled text messages. Make them feel part of the team from day one.

#### *Compliance tracking for forms*

Make sure everyone has completed important documentation. Send notifications to users who have not completed the documents as a reminder.

### Customers / Visitors / Vendors

#### *Meet the team*

Text a keyword to get to a mobile site that has bios of your staff. Improve relationships by introducing your team.

#### *Text chat / Q&A*

Staff questions can be asked and answered by text. An administrator receives a text or email if the staff member does not respond to the question in a certain period of time.



## Resources

### ***Location & office info for all locations - GPS***

Have visitors or staff text in and automatically receive information about office locations and what services are available. Add our GPS map to make it easy to find.

### ***Employee directory***

Store contact information for departments and employees in one easy accessible mobile page. In a pinch quickly find out who you need to contact.

### ***Form directory***

Any important forms or documents can be stored in one central location that is easily accessible.

### ***Conference information portal***

Speaker bios & times, lunch breaks, course descriptions and more can all be stored on our mobile site.

### ***Store presentation materials***

PowerPoint slide decks, checklists, and important documentation can be stored on a mobile site. Preparing for a meeting or away on business and don't have your computer in front of you? Quickly access the information needed on the go.

## Fundraising (if you are a non-profit)

### ***Mobile giving***

Ask patrons to text in to make a donation to your organization. Simply text a keyword into a short code and donations can be made easily to different fundraising campaigns.

## Staff

### ***Security teams***

Push text to security team members with descriptions and a photo or video of a possible suspect.

### ***Meet the team selfie gallery***

Ask staff or new employees to take a selfie or record video introductions. This is a fun way for everyone to get to know each other.

### ***Volunteer page***

Dates, times and locations can be stored in a mobile page. Send reminder texts about upcoming events with pertinent information to help your volunteers be successful.

## Employee Appreciations

### ***Birthday or work anniversary texts***

Upload a list of staff birthdays or start dates and schedule an animated text or GIF to be auto-sent. Little gestures like this can go a long way to improve company culture.

### ***Personalized texts***

Send text message notifications with personalized first name greetings. Employees love these personalized touches.

### ***Registration forms for events***

Send a link to our mobile registration form to gather sign ups for different events. Make it as easy to sign up for events and save paper by making it mobile friendly.